###### Evaluating Web Sites

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| What do you look for? |  | Choose from: |
| Relevance/Usefulness1. What it is about.
	1. Keywords
2. Who the audience is.
 |  | - Title- Body of the text- Graphics- URL- Bottom of the screen  - Homepage- “About this site” (might be included  in FAQs or might  have another name  entirely)- Links provided in text and/or at end of  page- Whole site- Advertising |
| Currency1. Updated date
2. Revised date
3. Copyright date
4. Active links (ie. do they all work?)
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| Authority1. Author
	1. name
	2. biography
	3. credentials/qualifications
	4. other publications
	5. is there a group or organization responsible for the page?
2. Bibliography
3. E-mail contact/ contact information
4. Quality of links – are they good ones?
5. Design elements (does it look professional?)
6. Spelling and grammar (are there mistakes?)
7. Reviews and ratings
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| Bias1. Trying to sell something?
2. Opinion?
3. Telling only part of the story?
4. Is there a sponsor (eg. a company) who has a specific interest?
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