###### Evaluating Web Sites

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| What do you look for? |  | Choose from: |
| Relevance/Usefulness   1. What it is about.    1. Keywords 2. Who the audience is. |  | - Title  - Body of the text  - Graphics  - URL  - Bottom of the screen    - Homepage  - “About this site”  (might be included  in FAQs or might  have another name  entirely)  - Links provided in  text and/or at end of  page  - Whole site  - Advertising |
| Currency   1. Updated date 2. Revised date 3. Copyright date 4. Active links (ie. do they all work?) |  |
| Authority   1. Author    1. name    2. biography    3. credentials/qualifications    4. other publications    5. is there a group or organization responsible for the page? 2. Bibliography 3. E-mail contact/ contact information 4. Quality of links – are they good ones? 5. Design elements (does it look professional?) 6. Spelling and grammar (are there mistakes?) 7. Reviews and ratings |  |
| Bias   1. Trying to sell something? 2. Opinion? 3. Telling only part of the story? 4. Is there a sponsor (eg. a company) who has a specific interest? |  |